



An Arizona Leadership Forum on Health Care Quality Measurement and Improvement

You are cordially invited to attend a conference to raise awareness of the value of initiatives underway to improve health care quality outcomes.

Wednesday, October 10, 2007

8:00 a.m. to 12:40 p.m.

JW Marriott Desert Ridge, Phoenix, AZ

Hear from leaders in quality measurement.

Dr. Joachim Roski

Vice President for Performance Measurement,
National Committee for Quality Assurance

National Health Care Quality Measurement and How Arizona Compares

Dr. Mark B. McClellan

Senior Fellow, AEI-Brookings Joint Center

The Future of Health Care: Leading Change to Deliver Value

Connect with leaders in the state's health care system.

Two panels of influential providers, purchasers, and community advocates

Participate with other thought leaders and decision makers.

An interactive discussion about health care quality and local action

There are no fees to attend this event.

Complimentary breakfast and lunch will be provided.

Registration is required.

<http://www.emron.com/registration/721>

or FAX your registration using the form included.

For additional information, contact Tim Ross at 973-321-4418 or tross@emron.com.

State of Our Health is supported by AstraZeneca Managed Markets.



State of Our Health

Measuring Quality and Achieving Success

**An Arizona Leadership Forum
on Health Care Quality Measurement and Improvement**

Wednesday, October 10, 2007 • JW Marriott Desert Ridge, Phoenix, AZ

Agenda

- 7:00 a.m. – 8:00 a.m. **Buffet Breakfast**
- 8:00 a.m. – 8:15 a.m. **Opening Remarks**
- 8:15 a.m. – 9:00 a.m. **Presentation – Dr. Joachim Roski**
Vice President for Performance Measurement, National Committee
for Quality Assurance
National Health Care Quality Measurement and How Arizona Compares
- 9:00 a.m. – 10:00 a.m. **Presentation – Dr. Mark B. McClellan**
Senior Fellow, AEI-Brookings Joint Center
The Future of Health Care: Leading Change to Deliver Value
- 10:00 a.m. – 10:15 a.m. **Break**
- 10:15 a.m. – 11:20 a.m. **Panel Discussion – Pay for Performance**
Moderator – Dr. William G. Johnson, *Professor and Director of the Center
for Health Information and Research, Arizona State University*
Dr. Bruce Bethancourt, *Medical Director, Banner PrimeCare Network*
Christopher Nohrden, *Well-Being Advisor, Strategic Business Development
Initiatives, IBM Healthcare & Life Sciences*
Anthony D. Rodgers, *Director, Arizona Health Care Cost Containment System*
Dr. Gary D. Smethers, *Senior Vice President of Health Services and Chief
Medical Officer, Blue Cross Blue Shield of Arizona*
- 11:20 a.m. – 11:35 a.m. **Break**
- 11:35 a.m. – 12:40 p.m. **Panel Discussion – Information Technology and Its Role in Improving Health
Care Quality**
Moderator – Dr. Scott Endsley, *Medical Director, Health Services
Advisory Group*
Dr. Kalyanraman Bharathan, *Executive Director, Southern Arizona Health
Information Exchange*
Benton Davis, *Chief Executive Officer, Western States, United HealthCare*
Dr. Kathy Scott, *Regional Vice President, Clinical Services, Arizona Region,
Banner Health*
Brad Tritle, *Program Manager, Arizona Health-e Connection*
- 12:40 p.m. – 1:40 p.m. **Luncheon**



Registration Form

An Arizona Leadership Forum on Health Care Quality Measurement and Improvement

JW Marriott Desert Ridge
Phoenix, Arizona

Wednesday, October 10, 2007

Please fax registration form to

(973) 633-5387

or

save time and register at

www.emron.com/registration/721

Steering Committee Members

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Washington, DC

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Washington, DC

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National Business Coalition on Health
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Scottsdale, AZ

- 1) Yes, I will attend the *State of Our Health* forum.
- 2) No, I cannot attend this meeting but would like to receive an executive summary of the program. (Fill out the form below after checking this box to receive your summary report.)

Name: _____

Title: _____

Organization: _____

Office address: _____

City: _____ State: _____ ZIP: _____

Office phone: _____ Office fax: _____

Office e-mail: _____

Administrative assistant/alternate contact: _____

Alternate contact phone: _____

- Confirmation reserving your place at this conference will be sent to you.
- Any questions, please contact Tim Ross at 973-321-4418 or tross@emron.com.